



SMART HUMAN-CENTRIC REMANUFACTURING

Sharing the rEUman perspective: rEUman Featured at Global Remanufacturing Events

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Highlighting EU Innovation in Remanufacturing Across Continents and Industries

October was a month of high visibility for the rEUMAN project, with two key dissemination activities placing the project on the global remanufacturing stage. From strategic policy discussions to hands-on industry exchanges, rEUMAN is actively contributing to international conversations on the future of remanufacturing.

A European Voice at the World Remanufacturing Conference

At the RIC-RIT World Remanufacturing Conference, held in Rochester, USA, Professor Marcello Colledani of Politecnico di Milano represented rEUMAN in the expert panel "Around the World in Reman: Regional Perspectives and Shared Challenges." He presented the European view on remanufacturing, introducing rEUMAN as a leading Horizon Europe initiative focused on human-centric, digitally enhanced remanufacturing.

Prof. Colledani shared insights on how Europe is approaching remanufacturing challenges through research, standardisation, and digital transformation, including the development of the Digital Product Passport (DPP)—a key element in improving traceability and circular value chains.

The event brought together industry leaders, policymakers, and academics from across the globe, offering valuable comparisons between regional approaches and highlighting opportunities for cross-border learning and collaboration.

Engaging Industry at Equip Auto in Paris

Simultaneously, rEUMAN was present at Equip Auto, one of Europe's major trade fairs for automotive aftersales and mobility services. Project partner APRA Europe hosted rEUMAN at their booth, where they engaged with numerous industry stakeholders, suppliers, and innovators.

The fair provided an excellent platform to showcase the project's relevance to the automotive remanufacturing sector, particularly in the context of increasing electrification, sustainability goals, and workforce transformation. Discussions focused on how rEUMAN's pilot cases, including those in the automotive sector, aim to boost competitiveness and circularity through smart, flexible factory-level solutions.

Connecting Research with Global Practice

These two events demonstrate rEUMAN's commitment to bridging European innovation with international networks, sharing progress on policy-aligned research, and building partnerships with stakeholders across sectors and regions.

As the project continues, rEUMAN will further expand its dissemination activities, ensuring that its findings and innovations contribute to a broader shift toward circular, human-centric industrial models.

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rEUMAN is a cutting-edge European research project funded by the European Union, and led by Il Politecnico di Milano. The Initiative is dedicated to digitally-enhanced multi-level solutions for smart human-centric remanufacturing. The ambition of rEUMAN is to fundamentally reshape remanufacturing through innovative technologies and sustainable practices at factory levels integrating them into the value chain of respective target industries. Please, find more information here: www.reuman.eu.

